

# Client Profile

## Next

### The Company

Next is a UK based retailer offering quality fashion and home accessories, with a chain of more than 500 stores in the UK and Eire.

*Next International has more than 180 stores throughout continental Europe, Scandinavia, Russia, the Middle East, India and Japan.*



*Interior Wayfinding Signage*



*Bond Street Exterior Signage*

### Project Requirements

*Ongoing project requirements include*

- Large scale Aluminium Fret Cut, internally illuminated boxes
- Large scale Flex Face signs
- Projections signs
- Internal departmental signs
- Entrance portals
- Acrylic internal letters
- Large format Window Vinyls

*Next's ability to adapt to a fast paced retail environment means that Bolton Sign are constantly challenged with creating new and innovative signage solutions.*

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### Backstory

Bolton Sign were first introduced to Next Retail by a key project manager in 2004. Since then we have established ourselves as an approved direct supplier.



Bolton Sign ensure all Next Retail corporate guidelines are adhered to on every project.

Bolton Sign have manufactured and installed signage systems for Next throughout the entire UK network of retail outlets. These amount to over 300 stores nationally.

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