

Client Profile

IMM Network

The Company

IMM Network, based in Germany are the largest specialised project managers within the automotive industry in Europe.

IMM Network work with many major brands in the industry such as, Lamborghini, Mercedes-Benz, Bosch, Fiat and VW.



Main dealership branding



Ultra Large Scale Totem Sign

Project Requirements

Ongoing project requirements include

- Totem Signs
- Reception internal signage (panels & letters)
- External illuminated fascia boxes
- Wayfinding Post Signs
- Large scale totem signs
- External, internally illuminated Aluminium and moulded Acrylic fascia signs

Bolton Sign are considered premium business partners with IMM Network for the UK and Ireland

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Backstory

Bolton Sign produced signage for Daewoo in 1997. In 2001 General Motors bought the brand which was rebranded Chevrolet. IMM Network are the current Project Management team for General Motors.



Following General Motors acquisition of the Daewoo brand, Bolton Sign were successful in securing the tender to supply signage for the UK dealership network.

Mercedes-Benz
CHEVROLET
BOSCH