

Client Profile

Furness Building Society

The Company

Furness Building Society have branches throughout the Northwest region, in Cumbria, Greater Manchester, Lancashire & Merseyside.

Furness was the first building society to be awarded the highly prestigious Community Mark which demonstrates the important commitment that Furness has to the local communities in which it operates.



Lancaster Branch Exterior Signage

Project Requirements

Ongoing project requirements include

- Internally lit aluminium fret cut boxes
- Internal acrylic leaflet dispensers
- Internal acrylic built up letters
- Internally lit custom made projection sign
- Vinyl graphics

Bolton Sign have played an important role in the development and specification of signage.

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Backstory

Bolton Sign were introduced to Furness in 2006 via Ainsworth & Parkinson, an award winning marketing agency based in Preston. A&P work with some of the UK's best known brands in both the private and public sectors.



Ainsworth & Parkinson were tasked with creating a new corporate identity for Furness Building Society.

The brand image needed to work across all types of media including print, web, and promotions. The last remaining task was for the internal and external signage and POS display systems.

A&P approached APM interior designers to ask if they could recommend someone for the project and we were introduced as a valued signage manufacturer.

Furness 
BUILDING SOCIETY AGENCY