

# Client Profile

## Experian

### The Company

Experian is the leading global information services company, providing data and analytical tools to clients in more than 90 countries.

*Experian helps companies to manage credit risk and prevent fraud. Experian supports over 100,000 clients across a range of vertical markets.*



Experian Head Office Nottingham

#### Project Requirements

Ongoing project requirements include

- Specialist Architectural Pieces
- Reception internal letters
- Door signs
- Wayfinding systems

*Bolton Sign have played a key role in the further enhancements and developments of Experian's corporate signage throughout the UK and internationally.*

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### Backstory

Bolton Sign were introduced to Experian via Henry Main Partnership, an Architectural practice based in Nottingham in 2006.



Bolton Sign worked closely with the Experian head office in America to implement the new brand image into signage requirements across all sites.

This was a complex task which involved surveying the various sites and compiling the information we acquired into an easy to understand format to help employees appreciate what structural parameters they faced at each relevant site.

